



Note to editors: Screenshots are now available for download at <http://creatstudios.com/screens.html>

CREAT STUDIOS ANNOUNCES FREEKSCAPE: ESCAPE FROM HELL FOR THE PLAYSTATION® MINI PLATFORM

*3D Action Platform Game Available April 8th in North America and Europe
for Download on PlayStation® Network*

April 5, 2010 – Creat Studios (Canton, MA) today announced the release of *Freescape: Escape From Hell* for the PlayStation® Mini platform to play on the PlayStation 3® computer entertainment system, PlayStation® Portable (PSP) and PSP®go. The game will be available via Sony's PlayStation® Network on April 8th in Europe and North America for \$4.99 / €4.99.

Developed by Kidguru Studios in Brazil, *Freescape: Escape From Hell* is a side-scrolling platformer game set in a 3D world. Players control a little demon named Freek, who finds a holy trident which infuses him with ideas of ascending to Heaven.

"Creat Studios is proud to bring *Freescape: Escape From Hell* to the PlayStation® Mini platform," said Vladimir Starzhevsky, CEO and co-founder of Creat Studios. "We're confident that players will fall in love with its charming characters and addictive gameplay."

Freek encounters a variety of unusual creatures in his fire-laden underground world while running and jumping along his journey. His new-found trident allows him to capture crazy crawlers and turns them into different tools, depending on their abilities.

“Kidguru Studios is excited to work with Creat Studios to bring another innovative PlayStation® Mini title to gamers on the PlayStation® 3, PSP and PSPgo,” said Daniel Garcia, Director of Kidguru Studios. “*Freescape: Escape From Hell* provides a thrilling and delightful new action platform experience for all ages.”

Freescape: Escape From Hell has been rated “E” for Everyone by the Entertainment Software Rating Board for this platform.

The Creat Studios logo is a registered trademark of Creat Studios, Inc. in the United States and/or other countries. “PlayStation”, and “PS” Family logo are registered trademarks of Sony Computer Entertainment Inc. The PlayStation Network Logo is a service mark of Sony Computer Entertainment Inc.

About Creat Studios: Creat Studios, Inc. is a premier digital download publisher and developer of current and next-generation online, console and handheld games. Founded in 1990, Creat's corporate headquarters are located in Canton, Massachusetts, with development studios in Massachusetts and St. Petersburg, Russia. Creat Studios develops and publishes titles for Sony PSP®, PlayStation®3, Nintendo DS™, Nintendo DSiWare™, Wii™ and Microsoft Xbox 360®. For more information, please visit www.creatstudios.com.

About Kidguru Studios: Kidguru Studios is a new Brazilian company, the result of a merging between two studios committed to create innovative games for all platforms. Based in São Paulo, Kidguru develops titles for Sony PSP®, Nintendo DS, Nintendo Wii, iPhone and online PC games. For more information, please visit www.kidgurustudios.com.

###

Media Contact

Scott Hyman

Creat Studios

781-821-5510 x202

s_hyman@creatstudios.com